Beyond

Zero

and

One

ORANG

Profile

ORANG

Basic info.

Company Name :

Orang Pajohan Parseh (Orang Co.)

Registration Num. : 25259

CEO & Founder : Adel Jafarpour

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Brief History

Orang Co. was founded in 2008 to operate in the field of location-based services systems including software and devices. As of now, Orang Co. is recognized as a main automatic vehicle location provider in Iran and its profitable and functional systems benefit thousands of organizations and end-users.

Not only our main duties are to meet customer's needs with ever-increasing efficiency and high effectiveness, but also to ensure customers' satisfaction. To this end, we are committed to produce high-quality and sustainable products.

One swallow doesn't make a summer
Take Whole of Products and make use of them

OrangTag

Kaaryaar

Sofware Products

Orang FMS

Hooshyaar

Parseh SMS

Yaavar

Hardware Products

🚗 Automatic Vehicle Locator **AVL** (Portable or Non-Portable)

👤 Personal trackers   💼 Asset trackers

✅ Accessories and Sensors

TRIX

ORANG

Brief information about each product

ORANG FMS; Fleet Management and Control System
Be an online manager

Fleet Management System (FMS); It allows corporate and organizational executives to have complete information about vehicles or executors at any time. The system consists of GPS trackers or the OrangTag applications that receive geographic data from satellites and send it to ORANG FMS system provided to the user. Therefore, managers can use it to manage, control and analyze all the information and reports to make better decisions, improve efficiency and productivity and reduce overall transportation and staff costs.

Yaavaar; Field Service Management System(FSM)
Easier to request and Easier to dispatch

Yaavaar is a tool that allows businesses to track, record, and optimize their field operations and service processes on location. It consists of three main components: the applicant (reporter), the operator and the executor. Applicants (or reporters) can send their requests (or reports) to the operator through the website, Android and IOS applications along with attachments such as photos and location. According to the default decisions, the operator cancels, edits or sends the mission to the ideal executor, so that they can receive the mission on their phone immediately and after completion, report electronically their forms.

Some customized examples of businesses:

- Specialized software for tracking and intelligent leak reporting in gas companies
- Record of incidents of water, electricity, gas and telecommunication companies and dispatch the executor
- Record of accidents and dispatch emergency vehicles such as police,ambulance,...
- Organizational vehicle requests of employees and the assignment of driver
- Product requests of retailers from any distributer likes food delivery
- Service requests from companies likes plumbing,home repair, etc.

Hooshyar; drivers' financial functioning system on a calculated Report with just a click.

One of the concerns of transport operators is how to calculate the wages of drivers fairly without hassle and tedious calculations and how to implement basic settings for each driver, such as the payment rate of each kilometer of inner-city or out-of-town operation, the payment rate of each hour of overtime, etc. Hooshyar can provide the relevant financial reports for each driver and make comparative analyses with just one click at the end of the month.

Kaaryaar; Preventive maintenance and repair system of Vehicles
Prevention is better than Reparation.

Ensuring the efficiency of equipment and machinery and their preventive repairs will lead to higher productivity during the service period. It also reduces financial losses and casualties. Therefore, a successful maintenance strategy is required before a problem occurs. Consequently, this is achieved only with a set of regular and routine activities by linking Kaaryaar with data obtained from GPS tracking devices such as operating hours and kilometers, etc.

OrangTag; tracker application
Without any hardware, always know where it is

You no longer need to pay the cost of purchasing tracking hardware for the executors. You just need a license of OrangTag for each of them and install it on their phone, so that when it is activated, it turns the executor's phone into a tracking hardware. Finally, location, speed and other important data will be sent to the Orang fleet management and control system. Apart from organizational and corporate uses, this software is also used personally, to, say, control the phones of children and the elderly.

For more comprehensive information about each product we suggest you review the relevant catalog

ORANG

Prospect

Providing location-based system
Offering solution on an International level

Policy

Senior management has put the implementation of 2015: ISO9001 and 2014: ISO10002 standards on its agenda to ensure that all quality and customer satisfaction requirements in the field of fleets and individuals control systems are met in the contracts, customer and other legal requirements. Therefore, the policy of the Co.'s management system can be put in the following objectives:

- **Providing various software and hardware products in the fields of IOT technology and transportation systems**

- **Enhancing customer satisfaction and responding to complaints in the most professional fashion possible**

- **Increasing sales rate of services and products**

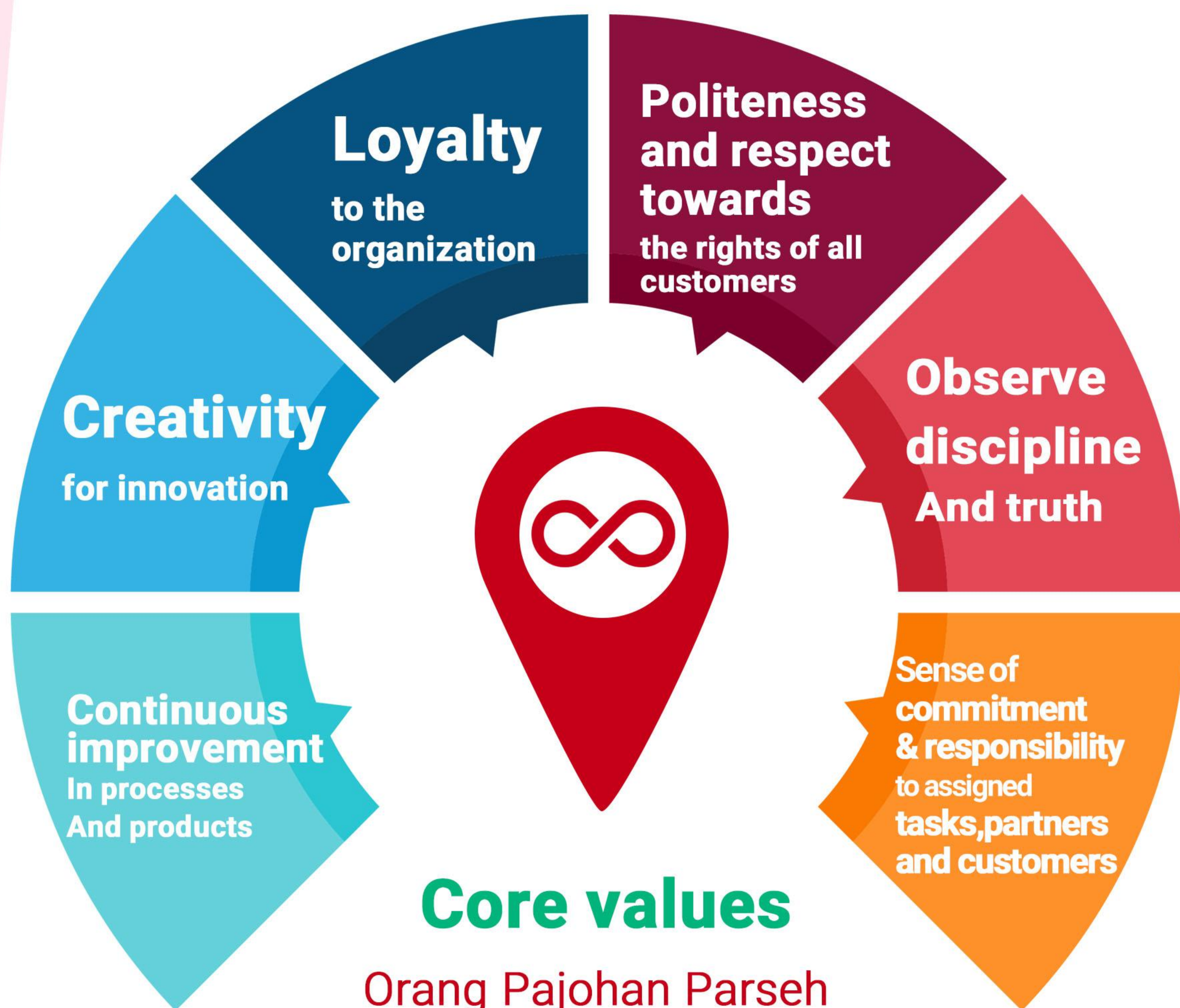- **Increase sales on a domestic, regional & international level**

- **Providing a safe and productive environment for growth and excellence professionalism of employees & Upgrading organizational knowledge**

- **Utilizing new technologies to make products, supply intra organizational & external communication with prime services**

ORANG

Core values
Orang Pajohan Parseh

Loyalty to the organization

Politeness and respect towards the rights of all customers

Creativity for innovation

Observe discipline And truth

Continuous improvement In processes And products

Sense of commitment & responsibility to assigned tasks, partners and customers

Mission

ORANG works in the field of producing up-to-date, creative and high-quality software and hardware platforms in order to assume the central role in the field of location-based systems, first in Iran as a national brand, then in the Middle East, and finally in the international arena. Our customers include two categories of end users and organizations, and our goal is customer satisfaction and continuous use of products. We believe that high-quality products and responsiveness to customers will be beneficial for the shareholders and employees.

ORANG

Achievements

The first developer of Android and IOS of fleet management applications
in IRAN

Rating and qualification certificate with a rank of 2
from Supreme Council of Informatics of IRAN

Obtaining certificate of registration and approval of software from infrastructure affairs and communication and information technology services
of Iran's program and budget organization

Member of knowledge-based companies in IRAN

Winner of bronze and silver statue for observing consumer rights in 2019 and 2020
from the Industry Organization Mining and Trade

Holder of cyber security assessment certificate
from the APA specialized center of IRAN

Holder of ISO 9001:2015 and ISO 10002:2018 certificates
from TÜV AUSTRIA CERT

Holder of a 2-star electronic trust symbol
from the e-commerce development center of the Ministry of Industry Mining and trade of IRAN

Member of Iranian ICT Guild Organization

Official member of the Syndicate of Identification and Location
Companies of IRAN

ORANG

You can find below the names of organizations and companies that use Orang products, to name but a few:

Road Maintenance and Transportation Org.

Electrical Distribution Co.

Water and Wastewater Co.

Provincial gas and gas transmission Co.

Oil, petrochemicals and gas refining Co.

Cement production Co.

Chemical and industrial Co.

Concrete Manufacturers Associations

Post of the Islamic Republic of Iran

Ports, shipping and maritime Affairs Org.

Telecommunication Co.

Armored cash transport cars of banks and financial institutions

Municipalities and waste management Co.

Red Crescent Society

Education (and Training) Offices

Agricultural Orgs-Jahad